

# The future of retail isn't what. It's you.

Gain the confidence and transferrable skills you need to set yourself apart from other candidates. **RISE Up** is the NRF Foundation's education and credentialing program.

Major retailers helped shape the curriculum to ensure that the training:

- **Gives you an advantage in landing a retail job**
- **Prepares you for success**
- **Provides an industry-recognized credential from the world's largest retail industry association**

More than 50,000 people just like you have completed a **RISE Up** training and discovered that retail is so much more than just a first job. It is the first step toward a fulfilling career.

Good jobs change lives. Find out more and sign up at [nrf.com/riseup](http://nrf.com/riseup).



**1 IN 3 PEOPLE'S FIRST  
JOB IS IN RETAIL**

**71%**

**OF MANAGERS ACROSS  
ALL INDUSTRIES VALUE  
RETAIL EXPERIENCE**

## SOME RISE UP INTERVIEW TIPS



Look at retail websites and become familiar with their products, walk through the store to get a feel for the company culture.



For your phone interview, be ready 5 minutes before and be sure you have a quiet place to make the call.



For your in-person interview, be there 15 minutes early and dress appropriately. Consider wearing a nice pair of pants and a tucked in shirt or a nice shirt and skirt.



Be sure to shake hands with your interviewer, and maintain eye contact throughout your in-person interview.